

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

| | |
|-----------------|---------------------------------------|
| Advertiser | Cohen for Congress |
| Product | cohen/2012/tv/Cohen for Congress-Addi |
| Estimate Number | 1561 |

| | |
|------------------|---------------------|
| Invoice # | 141521-1 |
| Invoice Date | 11/08/12 |
| Invoice Month | November 2012 |
| Invoice Period | 10/29/12 - 11/05/12 |

| | |
|-------------------|---------------|
| Station | WHBQ |
| Account Executive | Memphis House |
| Sales Office | Memphis-Local |
| Sales Region | Local |

| | |
|--------------|---------------------|
| Order # | 141521 |
| Alt Order # | |
| Deal # | |
| Order Flight | 10/29/12 - 11/06/12 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
|-----------------|-----|
| IDB # | 660 |
| Advertiser Code | |
| Product Code | |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

Billing Address:

Archer Malmo
Attention: Accounts Payable
65 Union Ave
at Front #500
Memphis, TN 38103

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|----------------|-------|-----|----------------------|--------|----------|----------------------|----------|----------------|-------|
| 1 | WHBQ | Fox 13 News 5p | 5p-6p | | | | | | | | |
| | WHBQ | | | | 11/05/12 to 11/11/12 | 1x | M----- | | | | |
| | | | | M | 11/05/12 | :30 | 5:43 PM | COHEN 6 ALL TOGETHER | \$175.00 | | 1 |

Aired Spots**1**

| | | |
|--------------------------|-----------------|-------------------------------------|
| <u>Gross Total</u> | \$175.00 | |
| <u>Agency Commission</u> | \$26.25 | |
| <u>Net Amount Due</u> | \$148.75 | <u>Payment Terms 30 Days</u> |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.